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**For Immediate Release**

## **FULTON NEIGHBORHOOD SELECTS THREE PROJECTS FOR DESIGN AWARD**

MINNEAPOLIS, MN AUGUST 14, 2007 – The Fulton Neighborhood Association (FNA), Minneapolis, Minnesota, announced selected projects for its first neighborhood design award, called BLEND, that recognizes builders, architects and designers whose projects respect existing neighborhood design aesthetics. An award ceremony is scheduled to correspond with the Fulton Neighborhood Association meeting 7:00 p.m., September 12<sup>th</sup>, 2007 at Pershing Recreation Center located in Pershing Park on the corner of W 48th St. and Chowen Ave. S.

The selected projects include properties at:

- 5308 Russell Ave. South
- 2515 West 52<sup>nd</sup> Street and
- 5257 Washburn Avenue South

Eligible projects included new buildings and remodels, renovation or additions to existing buildings that have been completed since July 1, 2002 within the Fulton Neighborhood boundaries on the city's south side (zip code 55410).

A jury of design professionals and a neighborhood resident selected the projects that adhere to the spirit of guidelines developed by the committee in March 2007. The jurors included:

- Alecia Stevens, writer and designer, Minneapolis and Santa Monica;
- Scott Newland AIA, of Newland Architecture, Minneapolis, and;
- John Thompson, Captain, Minneapolis Fire Department and a Fulton neighborhood resident.

BLEND stands for *Buildings and Landscapes Enhancing the Neighborhood through Design*. “These selections illustrate the spirit of the BLEND award. By awarding these homes we hope to encourage others contemplating building new homes or remodeling an existing home to give consideration to the neighborhood and the adjacent homes. These projects show how you can meet the needs of modern family lifestyles while blending into the architectural context of an older neighborhood.” said Phil Rader, AIA a member of the neighborhood zoning committee that organized the award.

“All of the projects submitted, not just those we selected, are of a high quality,” added juror Scott Newland.

Photos and briefs of the selected projects, along with quotes from the jurors about each of them can be found at [www.blendaward.org](http://www.blendaward.org).

Details of project categories, mailing instructions, eligibility, and submission guidelines can be found on the neighborhood association’s web site at [www.fultonneighborhood.org](http://www.fultonneighborhood.org).

### **About the Fulton Zoning Committee and Fulton Neighborhood Association**

*The Fulton Zoning Committee is a committee of the Fulton Neighborhood Association (FNA) that reviews neighborhood zoning and development issues. The Committee meets the first Wednesday of the month at Pershing Park, 48th Street and Chowen Avenue South, at 7:00 p.m.*

*All neighborhood residents, businesses and institutions are invited to participate in the activities of the association. **Regular meetings of the board of directors of the Fulton Neighborhood Association are scheduled for 7 p.m. on the second Wednesday of each month at Pershing Park, Chowen Ave. at West 48th St.***